

17 December 2020

**HKTDC Hong Kong International Diamond, Gem & Pearl Show &
HKTDC Hong Kong International Jewellery Show
2 to 6 July 2021 (AsiaWorld-Expo)**

Dear Exhibitor,

Thank you for your participation and continuous support to the HKTDC Hong Kong International Diamond, Gem & Pearl Show and the HKTDC Hong Kong International Jewellery Show.

HKTDC has been closely monitoring the development of the Covid-19 which is a common concern of all parties involved in the HKTDC fairs taking place in Hong Kong. The safety of our exhibitors and buyers has always been our top priority, and an announcement has been made earlier to reschedule the twin Shows to take place from 2 to 6 July 2021 at AsiaWorld-Expo (AWE). We would like to share with you the detailed arrangements as follows:

(1) Subsidy from the HKSAR Government

- To further assist companies in exploring markets and business opportunities, the HKSAR Government has launched a one-off subsidy scheme to subsidise companies to participate in exhibitions organised by the HKTDC. The scheme will last for one year. All exhibitors (both local and overseas) will be subsidised a maximum of 50% of the participation fee or HK\$10,000 per booth of 9sqm, subject to a cap of 10 booths of 9sqm and HK\$100,000 per company per fair organised by HKTDC. Each exhibitor is required to submit the business registration / company registration documents along with their application in order to enjoy this subsidy.

(2) Hall Allocation

- AsiaWorld-Expo Hall 3, 5, 6, 7, 8, 9, 10 and 11
- Hall allocation is subject to overall space demand from exhibitors of each Show

(3) Product Zoning

Hong Kong International Diamond, Gem & Pearl Show

- Diamonds
- Gems
- Pearls
- Laboratory-grown Diamond & Synthetic Gemstones
- Testing, Inspection & Certification
- Group Pavilions



Hong Kong International Jewellery Show

- Fine Jewellery
- Silver & Finished Jewellery
- Antique & Vintage Jewellery
- World of Glamour (for Hong Kong exhibitors only)
- Tools, Equipment & Packaging
- Group Pavilions

(4) Booth Size, Booth Type and Location

- The basic unit of each booth is 9sqm. Each exhibitor is guaranteed with a booth of 9sqm and you are welcome to apply for a bigger booth size subject to space availability. Please indicate your preferred booth size in the attached Reply Form and the booth size must be in 9sqm per unit or its multiple (i.e. 18sqm, 27sq, 36sqm, etc.)
- Exhibitors will be given different booth options according to product sections. Custom-built participation format will not be offered.
- The HKTDC will allocate your booth location according to booth size and booth option and then by balloting in the presence of representatives of the 4 co-organisers as witnesses. Exhibitors are not required to come for balloting or booth selection. The HKTDC will inform your booth number and location by email. Please note that the booth location offered in July Show(s) will be offered on a one-off basis.
- Once you have submitted your Reply Form for the July Show, change of booth size and booth option will not be accepted and there is no refund for cancellation.

(5) Payment

- For applicant who did not make any payment to HKTDC earlier or made only partial payment but not sufficient to cover the participation fee of the July Show, please settle the payment or remaining balance (after deducting the subsidy) to HKTDC on or before the final payment deadline of 26 February 2021. Applications without full payment will not be processed.

(6) Application Deadline

- Please return the attached Reply Form **on or before 19 February 2021** (5:30pm Hong Kong time). If we do not receive the Reply Form before the deadline, applicants will be considered as not joining the July Show.
- In case of overwhelming demand for space, HKTDC can only accept the applications based on first-come-first served basis.





We would like to take this opportunity to express our gratitude to you for your patience and support. Please rest assured that we will make every effort to provide the industry with a safe and effective exhibition platform to create more opportunities for your business amidst this difficult time.

Yours sincerely,
Exhibitions Department
Hong Kong Trade Development Council



Reply Form

Deadline:
19 February 2021 (5:30pm Hong Kong Time)

Return to:
Email: winco.wy.leung@hktdc.org

Please put a (✓) tick in the appropriate boxes

Exhibitors joining the July Show 2021

We CONFIRM:

() to participate in Hong Kong International Jewellery Show (2 – 6 July 2021). We understand that HKTDC will allocate the booth for us and we will accept the booth location assigned by HKTDC. No refund will be allowed for any cancellation.

Please choose the following:

For applicant who has made payment (full or partial) to HKTDC earlier:

- () Please deduct the HKSAR Government subsidy and the participation fee for joining the July Show from the payment we have made to HKTDC earlier, if there is still any excess payment, we agree to carry forward the remaining balance to Hong Kong International Jewellery Show in March 2022 as deposit.
- () Please deduct the HKSAR Government subsidy and the participation fee for joining the July Show from the payment we have made earlier, if there is still any excess payment, we request to refund the remaining balance by cheque. We understand that the processing time is around 8 weeks.
- () Please deduct the HKSAR Government subsidy and the participation fee for joining the July Show from the payment we have made earlier, if there is still any excess payment, we request to refund the remaining balance by remittance. We understand that remittance can only be made to the bank account holder of the contractual party and exhibitor has to bear the bank charges incurred for the remittance, and the processing time is around 8 weeks.

For applicant who did not make any payment to HKTDC earlier or made only partial payment but not sufficient to cover the participation fee of the July Show, please settle your payment (or remaining payment) before the payment deadline on 26 February 2021. Applications without full payment will not be processed.



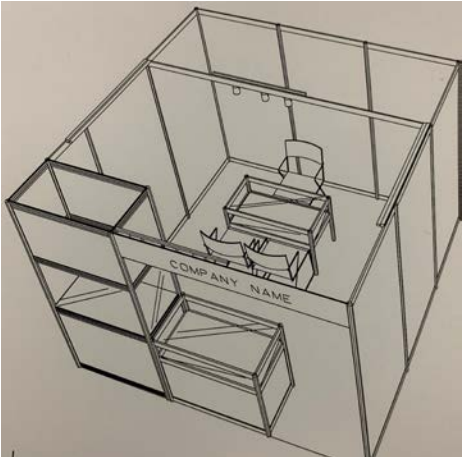


Booth Requirement

We CONFIRM to take the following booth size and option:

[Please refer to booth package layout and participation fee below]

https://event.hktdc.com/fair/hkjewellery-en/s/146-For_Exhibitor/HKTDC-Hong-Kong-International-Jewellery-Show/Participation-Fee-&-Format.html

<p>Booth Type: Premium B</p> <p>Participation fee (exclude corner surcharge) Original Fee: USD 6,565 New fee after deduction of HKSAR Government C&E subsidy: USD 5,283</p>  <p>3m X 3m Premium booth</p>	<p>Booth Type: Premium C</p> <p>Participation fee (exclude corner surcharge) Original Fee: USD 6,295 New fee after deduction of HKSAR Government C&E subsidy: USD 5,013</p>  <p>3m X 3m Special zone (Antique)</p>
<p>Booth Type: Standard Booth</p> <p>Participation fee (exclude corner surcharge) Original Fee: USD 6,050 New fee after deduction of HKSAR Government C&E subsidy: USD 4,768</p>  <p>3m X 3m Standard Booth</p>	



Product Section (Please pick one)		Booth type (Please pick one)		Booth Package	Size (Must be 9 or its multiple)
<input type="checkbox"/>	Fine Jewellery Exhibits include: <ul style="list-style-type: none"> • Fine Jewellery • Wedding Bijoux • Jade Jewellery • Luxury timepieces • Designer jewellery 	<input type="checkbox"/>	Premium Booth C	Package _____	_____ sqm
<input type="checkbox"/>	Silver and Finished Jewellery Exhibits include: <ul style="list-style-type: none"> • Amber Jewellery • Finished Jewellery • Silver, Titanium & Stainless Steel Jewellery • Jewellery Accessories 	<input type="checkbox"/>	Premium Booth C	Package _____	_____ sqm
<input type="checkbox"/>	Tools & Equipment and Packaging Exhibits include: <ul style="list-style-type: none"> • Tools & Equipment • Jewellery Display & Packaging • Testing, Inspection & Certification • IT Solutions for Jewellery • Trade Association • Trade Publications & Services 	<input type="checkbox"/>	Premium Booth B	Package _____	_____ sqm
<input type="checkbox"/>	Antique & Vintage Jewellery Exhibits include: <ul style="list-style-type: none"> • Antique & Vintage Jewellery • Treasures of Craftsmanship 	<input type="checkbox"/>	Premium Booth C	Package _____	_____ sqm

Note: Package 1 will be selected by default if exhibitor does not indicate the preference.

Corner booth is subject to availability and is not guaranteed. A corner surcharge of 10% will apply if the booth allocated is a two-side or three-side open booth.

Please put a tick in the box if you DO NOT want to get a corner booth.

We **DO NOT** want to get a corner booth.



Points to Note

- Similar to the March Shows, exhibitors may be asked to provide supporting documents to show their eligibility to join the selected product section.
- In the July Show, exhibitors cannot retain original booth size and location. Booth location will be determined by booth size and booth option and then by balloting arranged by HKTDC. No refund will be allowed for any cancellation.
- In case of overwhelming demand for space, HKTDC can only accept the applications based on first-come-first-serve basis.
- Exhibitors have to abide by the “Terms of application and Exhibition Rules & Regulations” set out by the Organiser / HKTDC as listed in the original application form of Hong Kong International Jewellery Show.

Exhibitors NOT joining the July Show 2021

We CONFIRM:

() not to join the Hong Kong International Jewellery Show in July 2021 and please arrange refund.

Please choose one of the followings:

- () HKTDC to **carry forward** the participation fees we have made for participation at March Show 2022.
- () HKTDC to refund the payment **by cheque**. We understand that the processing time is about 8 weeks.
- () HKTDC to refund the payment **by remittance**. We understand that refund can only be made to the bank account holder of the contractual party and exhibitor has to bear the bank charges incurred for the remittance, and the processing time is around 8 weeks.

Company Name: _____

Contact Person: _____ Position: _____

Tel: _____ E-mail: _____

Signature with company
Chop: _____ Date: _____

