

Held under the patronage of the Ministry of Industry and Mineral Resources

وزارة الصناعة
والتجارة المعدنية
Ministry of Industry and Mineral Resources



Co-located with:



Introducing:



Organised by:



18 - 21 FEBRUARY 2023

RIYADH FRONT EXHIBITION AND
CONFERENCE CENTER (RFECC)

FIND NEW BUSINESS OPPORTUNITIES IN KSA'S \$900 BILLION CONSTRUCTION MARKET

www.thebig5saudi.com





SPEARHEADING THE FUTURE OF CONSTRUCTION IN SAUDI ARABIA

The successful 10th edition of The Big 5 Saudi was held under the patronage of the Ministry of Industry and Mineral Resources, and was officially opened by the **Eng. Osama bin Abdulaziz Al-Zamil, Deputy Minister of Industry and Mineral Resources.**

The event is a key platform that will lead the construction industry and align it with Saudi Vision 2030 by unleashing new opportunities with innovative technologies and best practices, contributing to the new and vibrant landscape of the Kingdom.

We are pleased to announce that the 11th edition will take place from 19 - 22 February 2023 at Riyadh Front Exhibition & Conference Center (RFECC) and will be supported by the Riyadh Chamber.

THE BIG 5 SAUDI 2022 OVERVIEW:



22,000

TOTAL PARTICIPANTS



20,000sqm

GROSS AREA



400

EXHIBITING COMPANIES



35

EXHIBITING COUNTRIES

Key supporters and sponsors include

Platinum Sponsor:



HVAC R Expo
Platinum Sponsor



FM Expo Platinum Sponsor:



Gold Sponsors:



Lanyard and
Gold Sponsor:



Silver Sponsor:



The Big 5 Saudi is a great platform for us to showcase products and meet quality suppliers and buyers.

Fahed Al Qafri, CEO, **AL Majal Alarabi Group Co**

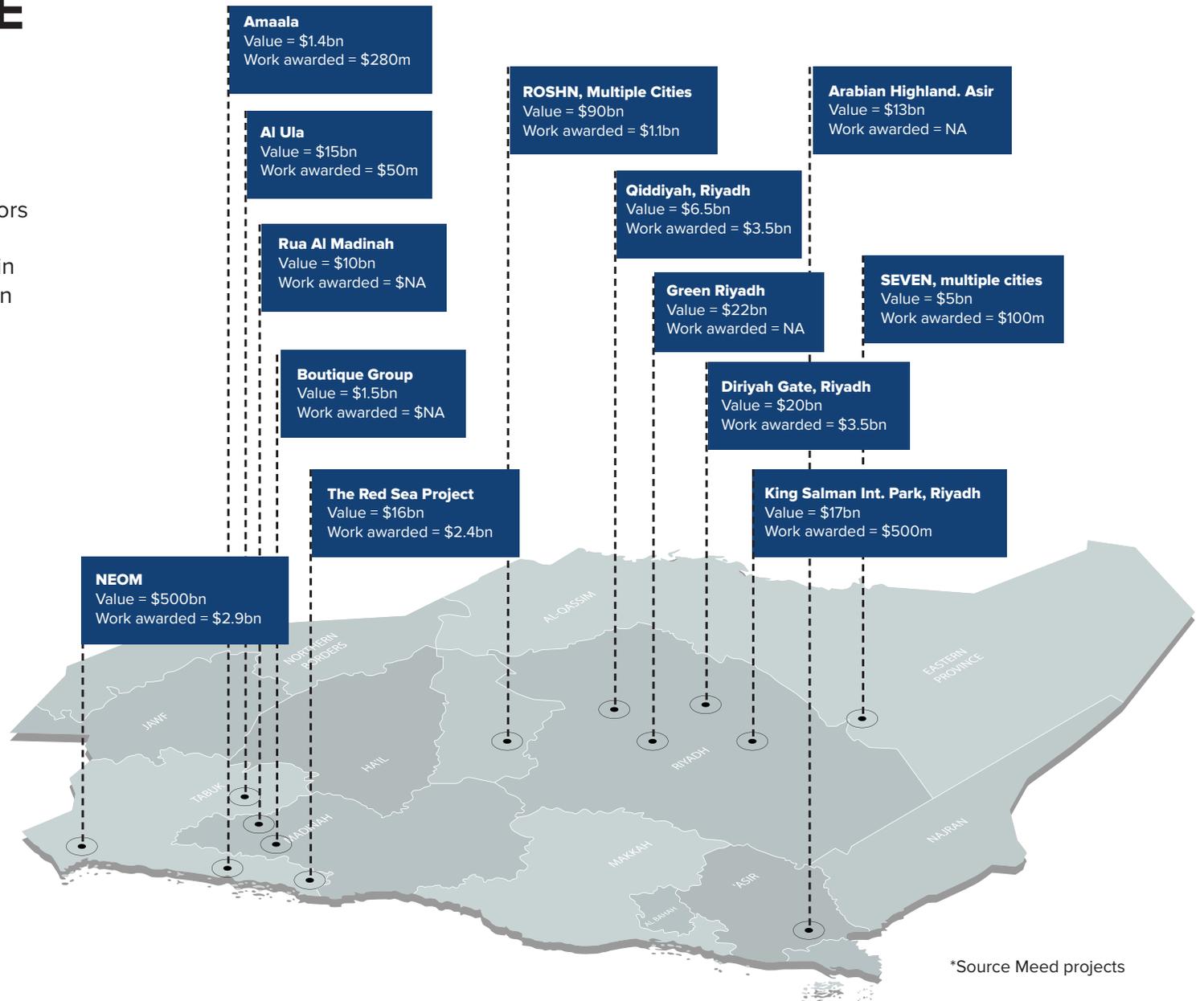
CONNECTING YOU TO 22,000+ ACTIVE BUYERS FROM SAUDI ARABIA

The Big 5 Saudi covers all the important sectors within the construction industry, offering you the perfect platform to showcase everything in the construction buying cycle – from inception to completion.

It is the regions' most awaited event that brings together thousands of key local buyers and government stakeholders involved in the decision making process of the latest development plans under one roof for 4 essential business days for sourcing, networking, and gaining industry knowledge.

Industry Outlook

A snapshot of the 'GIGA Project' programme announced in Saudi Arabia that's worth **US\$ 736.5BN** and the total work awarded to date is **US\$13.8BN**.



*Source Meed projects

Get the right return on your investment. Here's how:



Generate deals **worth over \$100,000**.
79% of your competitors achieved this in 2022



Over 76% of our attendees are looking to
source new products and meet new suppliers



Showcase your brand amongst the local
contractors, distributors, and **1,000+**
government stakeholders



Over 96% of our visitors have shown
interest to come back for the 2023 edition

HERE'S WHAT YOU CAN EXPECT IN 2023:



Moving to a
bigger venue



Bigger space
bringing in
additional visitors



Co-located
specialized events
inviting dedicated
key buyers



28,000
Expected
attendees



500+
Exhibiting
companies



40
Exhibiting
countries

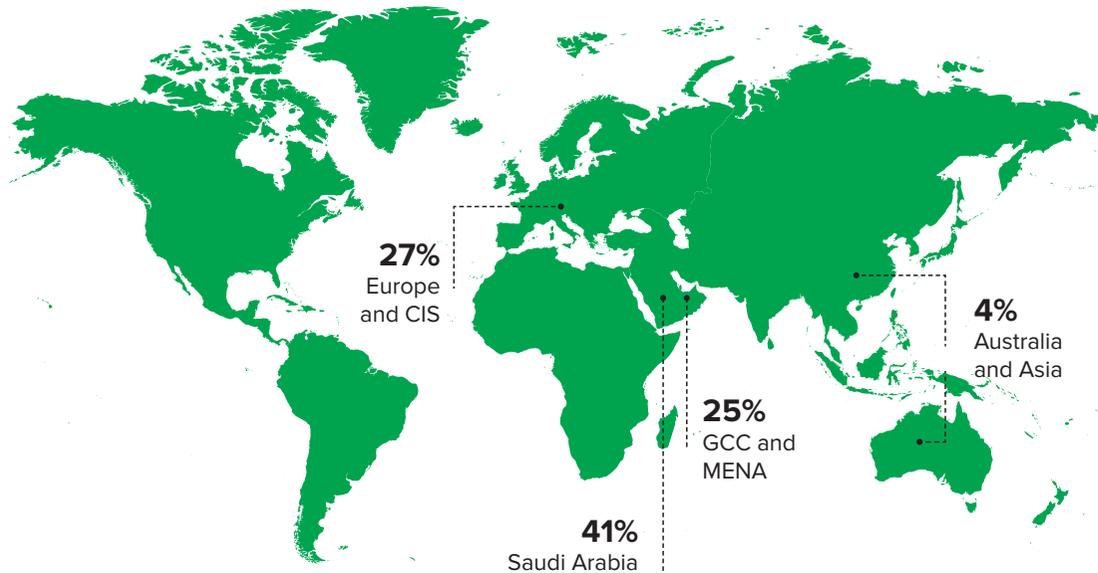


We see The Big 5 Saudi as an opportunity to meet and collaborate with construction leaders.

Mazher Shaikh, CBO, **Souq Penny**

JOIN YOUR COMPETITORS FROM ACROSS THE GLOBE

Exhibitors by region:

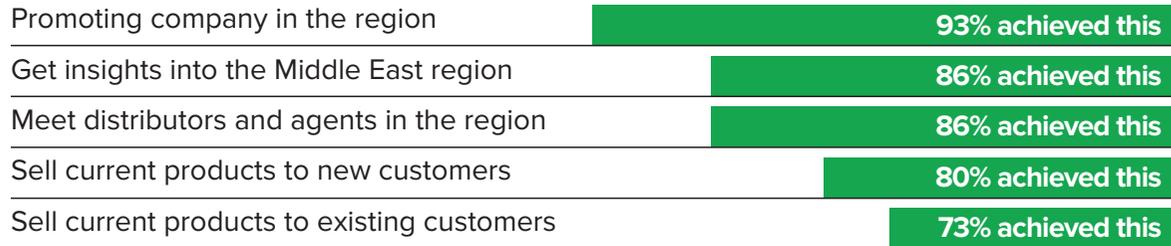


Exhibiting countries:



EXHIBITOR OVERVIEW

800+ Leads: 2022 witnessed the highest record of leads captured by exhibitors



said The Big 5 Saudi is important for their business

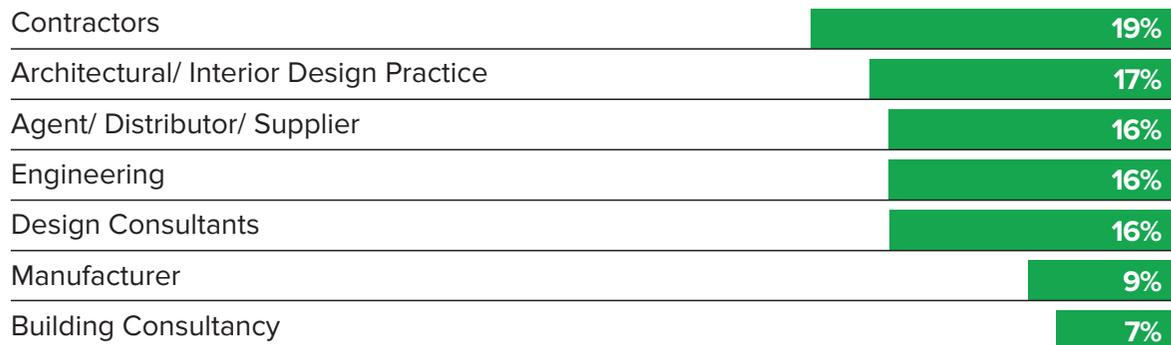


rated the quality of visitors from good to excellent



said they closed deals or made sales

Meet the right people



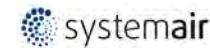
Key attendees:





Key exhibitors include

Zamil Industrial



Showcase the products our buyers are looking for



BUILDING ENVELOPE AND SPECIAL CONSTRUCTION

- Special construction (prefabricated buildings, pools etc.)
- Insulation
- Roofing, cladding and glazing
- Windows, doors and sun protection systems
- Elevators and escalators
- Infrastructure and urban development



CONSTRUCTION TECHNOLOGIES & INNOVATIONS

- Robotics
- Smart Building & Automation
- 3D Printing
- Software & IT Solutions
- Building Information Modeling (BIM)
- Green Building Materials
- Professional Services
- Waste Management Systems
- VR/AR & Wearables
- Measurement & Control Technology



PLANT MACHINERY & VEHICLES

- Skid Loaders
- Appliances & Conveyors Loaders
- Site Clearing, Demolition Tankers, Trailers & Tractors
- Material Processing & Handling
- Commercial Vehicles, Trucks & Buses
- Tires
- Spare Parts & Components
- Access Platforms
- Forklift
- Cranes & Lifting Equipment
- Road Marking Equipment
- Pumping Equipment
- Road Construction & Maintenance Equipment
- Earth Moving Machines
- Attachments
- Oil & Lubricants
- Demolition Equipment
- Spare Parts & Components
- Concrete Mixers
- Compaction Equipment
- Construction Equipment & Tools
- Machines & Plants Producing Asphalt
- Commercial Vehicles
- Commercial Tyres
- Cranes & Lifting Equipment



CONSTRUCTION TOOLS & BUILDING MATERIALS

- Testing & measurement tools
- Hand Tools
- Construction components
- Metal, steel & aluminium
- Power tools
- Safety & Special equipment
- Construction equipment & machinery
- Hardware & construction tools



SOLAR & MEP SERVICES

- PV Thin Film
- PV Components
- PV Inverters
- PV Mounting Systems, Installation Aids & Tracking Systems
- PV Monitoring, Measurement & Control Technology Energy Management
- PV Integration & Automation
- Building Integrated Solutions (BIPV)
- PV Manufacturing Equipment
- PV Maintenance, Repair & Operations
- ST Process Heat
- ST Air-conditioning & Cooling
- ST Building Integrated Solutions
- ST Maintenance, Repair & Operations
- Battery Management Systems
- Software & IT Solutions
- ST Collectors
- Photovoltaic (pv cell & module)
- Law Firms
- Education & Training
- Government Organizations & Associations
- Media & Publishing
- Charging Technology & Devices
- Flow Batteries



BUILDING INTERIORS & FINISHES

- Hardwood
- Lighting
- Flooring, ceiling, walling and other interior finishes
- Coatings, sealants and adhesives
- Kitchen, bathroom and ceramics
- Paints
- Softwood



OFFSITE & MODULAR CONSTRUCTION

- Bathroom & Kitchen Pods
- Modular Volumetric Systems
- Modular MEP Systems
- Pre-engineered Building Services
- Prefabricated Building Components
- Framing Solutions in Steel, Timber & Concrete



NETWORK WITH GOVERNMENT OFFICIALS AND KEY INDUSTRY STAKEHOLDERS

2022 key speakers include



Dr Anas Bataw
Director
Centre of Excellence in Smart Construction (CESC), Heriot-Watt University



Dr Walid Mahmoud
Chief Executive Officer
AECOM Arabia



Grace Najjar
Managing Director
Project Management Institute MENA



Jeffrey Bayer
Managing Director
Zest Associates



Jesus Sancho
Managing Director Middle East
Acciona



Maryam Telmesani
Board Chair
United Nations Global Compact



Eng. Fuad Mohammed Mosa
Head of Localization, Local Content, Risk and Crisis Management Deputyship, Deputy Minister of Ministry of Energy



Mohammed Al Surf
Regional Manager
U.S. Green Building Council, LEED Faculty



Nivine Issa
Partner and Global Environmental
AESG



Nour H Kassassir
Vice President and CIO
Parsons MEA Business Unit



Tejas Sura
Board Director
Project Management Institute



Walid AlMurshed
Head of International Finance Corporation
IFC



25
Speakers



246
VIP Delegates

REACH OUT TO YOUR NICHE TARGET MARKET AT OUR SPECIALISED EVENTS

HVAC R Expo Saudi provides you an unmatched platform to secure new business in Saudi Arabia. Showcase your latest technologies and solutions to your target audience from the heating, ventilation, air-conditioning and refrigeration industry across the 4 days of the event.

Product categories:

- Air conditioning, Heating & Refrigeration Equipment's & Systems
- Air Movement, Ventilation, Ducts & other IAQ Products
- Energy & Specialized Climate Control Systems
- Labor-Saving Tools & Instruments, Software, and Business Services



over 11,296 visitors showed interest in the HVAC products, technologies and services in 2022



With the rapid infrastructure development in Saudi Arabia, the heating, ventilation, and air conditioning (HVAC) market is set to grow up to **\$4,821.8 million** by 2030, at an **8.1% CAGR** between 2021 and 2030.



“ Once again, the HVACR expo Saudi provided an excellent platform for companies to engage with customers and offer state-of-the art solutions fulfilling their needs. Carrier is proud to have partnered with HVAC R Expo Saudi as Platinum sponsor since its inception and we look forward to take this association forward in the coming years.

Amr Elmasry, General Manager, **Carrier Saudi Arabia**



The Facility Management Market in Saudi Arabia is expected to reach **USD 10,118.31 million** by 2025, registering a **CAGR of 9.24%** during 2020-2025



At FM Expo Saudi we bring **over 8,848 industry professionals** who are interested in sourcing the latest innovations in the Facility Management industry.

Product categories:



FM Products



Commercial Cleaning & Hygiene



Waste & Recycling



The Big 5 Saudi 2022, was a great opportunity for us to expand our business and introduce the services that we are providing for Saudi exporters and manufacturers in building materials' sector.

Nawaf Abdullah Almadhyan, Members Acquisition Manager, **Saudi Exports Development Authority**.

STONE & SURFACE

SAUDI ARABIA المملكة العربية السعودية

Stone & Surface Saudi Arabia is the Kingdom's premier event dedicated to the Stone and Surface Design Industry.

Now in its 6th year the event offers an invaluable opportunity for international and local suppliers of stone, marble, ceramics and surface design products and solutions to connect **with over 6,449 dedicated industry professionals, key buyers and decision-makers responsible for Saudi Arabia's multi-billion dollar active construction projects.**

Product categories:



Natural and artificial stone, marble & ceramics



Wall covering & wood flooring



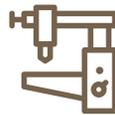
Architectural exterior & interior surface materials



Textile covering (wall to wall) section



Abrasives, adhesives & coatings



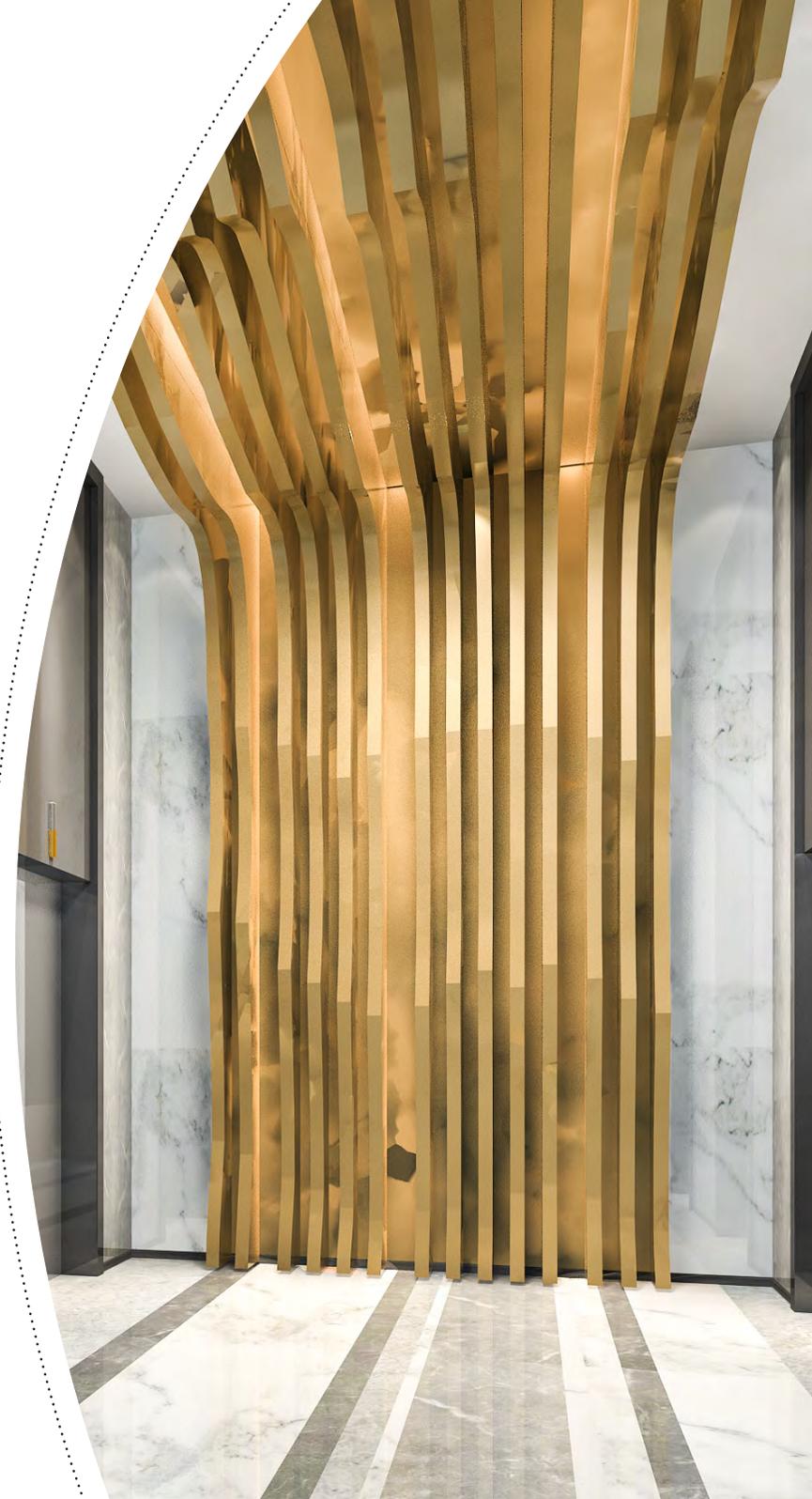
Machinery, tools & equipment



Composite & resilient flooring



Decorative paints



WHAT'S NEW FOR 2023

Message from our launch partners

“

We're proud to be a Founding Partner of another launch edition of Windows, Doors & Facades (WDF) event, taking place in Riyadh next year in May. Being a regular participant in Dubai, we trust the WDF brand and are quite excited to showcase our products in Riyadh. Saudi Arabia is a very important market for Schüco Middle East and we're looking forward for another successful event.

Ammar Alul, Managing Director,
Schüco Middle East

SCHÜCO

“

When we heard about the Windows, Doors & Facades (WDF) event's launch in Saudi Arabia, for us it was a no-brainer. Saudi Arabia is an extremely important market for ALUMIL Middle East, and we are delighted to be the Founding Partner at the event. Excited to showcase our innovative products and looking forward to welcoming the industry in Riyadh.

Christopher Chatzigeorgiou, Managing Director,
ALUMIL Middle East DMCC

Alumil

THE LAUNCH OF WINDOWS, DOORS & FACADES IN SAUDI ARABIA

**SAUDI
GLASS**

**WINDOWS
DOORS &
FACADES**
EVENT SAUDI

Following the success of Windows, Doors & Facades in Dubai, The Big 5 Saudi is excited to launch this unmatched business-making platform in Saudi Arabia catering to those dealing with the building envelope, we attract an audience of construction professionals seeking specialised knowledge, technologies, and solutions for their next project.

Dedicated product sectors to drive focused buyers to your stand include:

- ALUMINIUM COMPOSITE PANEL
- DOORS
- MACHINERY, INSTALLATION & TOOLS
- WINDOWS
- GLASS PROCESSING & FINISHING
- GLASS PRODUCTION, PRODUCTION TECHNOLOGY & MACHINERY

NEW

CONSTRUCTION INNOVATION LAB

In line with Saudi Arabia's push for the economic diversification ambitions embodied by Vision 2030, there is an increase in investment in construction technology to enhance productivity, collaboration, and eliminate waste.

The Construction Innovation Lab is a new initiative from The Big 5 Saudi that offers a platform to startups and technology companies to showcase their products and solutions designed to push the construction sector forward.



Product categories:



Building Automation & Smart Building



Measurement & Control Technology



Software / Hardware



Building Information Modeling (BIM)



Visualisation AR/VR



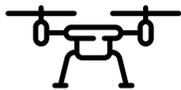
Simulators Robotics



Geographical Information Systems



Geo spatial Technology Mapping



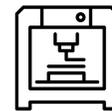
Drones



Surveying



Thermal Imaging



3D Printing



*For startups only. Custom packages available

NEW

INDUSTRY AWARDS RECOGNISING INNOVATION AND CELEBRATING CONSTRUCTION EXCELLENCE



Inspired by Saudi Arabia's Vision 2030, The Big 5 Saudi Impact Awards will honour the people, organisations and projects driving transformation in Saudi Arabia's construction industry.

The Big 5 Saudi Impact Awards have been created to inspire Saudi Arabia's construction industry to achieve new goals, recognise the communities of the future and promote transformation for economic growth. Categories explore the businesses creating the smart communities of the future, how we use technology and digitalisation to enable more sustainable construction practices, as well as honouring inclusion and diversity, partnerships, individual leadership.

Working with an international panel of judges, including recognised industry experts, entries will be judged against individual category criteria.

*Stay tuned to find out more.

ADDITIONAL FEATURES TO BRING YOU MORE CUSTOMERS

CPD certified industry talks attracting even more visitors



Themes:



Overview



90
speakers



50
CPD Certified talks



2,131
session attendees

MARKETING POWERPACK TO HELP YOU INCREASE YOUR QUALIFIED LEADS BY 50%*

Exhibitor manual

Exhibiting at The Big 5 Saudi gives you access to a marketing powerpack that will enhance your exposure, converting stand visitors to leads.



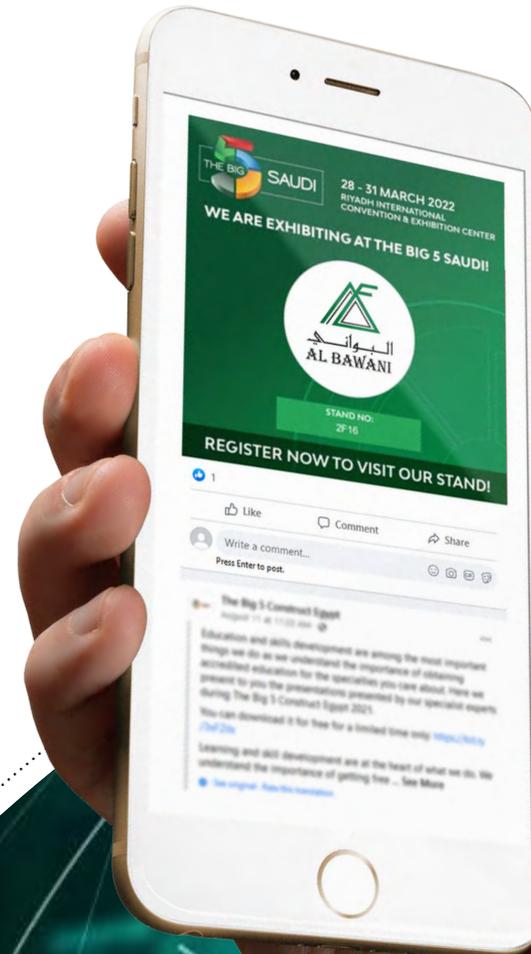
Send personalised and impactful email invitations.



Make each email you send a promotional opportunity by adding an event email signature.



Let your followers know about your participation with our personalised social media posts, created just for you!



Marketing overview



**Over
26,73,248+
impressions**

across google and
social media paltforms



**Over
2,145,969
emails**

were sent across the
whole campaign



**A network of over
882,900 users**

across all the social
platforms



**Over 1,706,545
unique users**

worldwide

Make headlines in the top tier print & online media outlets

ASHARQ  AL-AWSAT

الإخبارية 



 ALJAZEERA

 Project
Management
Institute.

VENTURES  onsite

الوطن 

الرياض 

عين الرياض  Eye Of Riyadh

\$ 7167 2882
V 70237 82324
E 7075.89741

\$ 82370.81285
V 84871.88857
E 34058.55049



Co-located with:



Introducing:



18 - 21 FEBRUARY 2023

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CONFERENCE CENTER (RFECC)**

BOOK YOUR STAND AT THE BIG 5 SAUDI 2023

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